

CHELSEA BLAKE

MULTIMEDIA JOURNALIST

CONTACT

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-  Tallahassee, FL

EDUCATION

Associate's degree

Pensacola State College
2018-2021

Journalism General Studies and
News writing courses

Bachelor's degree

Florida A&M University
2022-present

School of Journalism and Graphic
Communication

SKILLS

Photography

Social Media Outreach

AP Style writing

Canva

Writing and research

Adobe Indesign

Adobe Premiere Pro

Microsoft

PROFILE

- An experienced journalism student with 3 years of experience in news writing, photography, social media as well as volunteer work and course related studies. Uses AP style writing to craft straight forward stories and Adobe Indesign to craft, unique creative content.
- Trained in customer service to provide a successful and satisfying shopping experience.

EXPERIENCE

FAMUAN Newspaper | Tallahassee, Florida 2022-present

- Staff Writer- pitches story ideas weekly
- Published in-depth feature stories and political stories
- photographed still photos to accompany news stories

Journey Magazine | Tallahassee, Florida 2023

- pitched article ideas and published an audience engaging magazine article
- created all graphics for the article
- Wrote a interactive christmas gift guide article.

J-School Journals Filmmaker | Tallahassee, Florida 2023

- Filmed and Produced a 10 minute documentary called "Bearing the Burden"
- Conducted research on black infant mortality
- Interviewed local mothers and health care specialists

Social Media Manager | Milton, Florida 2020-2022

Isaiah Chapel A.M.E. Zion Church

- Administered Facebook Live Broadcasts for church services.
- Collaborated and Strategized with other church members on ways to increase audience engagement.
- Attended church meetings to discuss different social media outreach.

Photographer | Milton, Florida 2020-2022

Isaiah Chapel A.M.E. Zion Church

- Compiled a series of photos and captions for Facebook page.
- edited photos using different editing software
- Photographed annual church conferences.

JOBS

TJMAXX | Pace, Florida & Tallahassee, Florida 2021-2024

Sales Assoiate

- Obtained customer service experience through cashiering, working sales floor and merchandising.
- Increased monthly sales for the TJX Credit Card by 2% for two months.
- Managed financial transactions.
- Learned how to properly feature products and brand names on feature racks.